

Accomplished, versatile UX/UI designer with a diverse career history of achievement employing creative and technical expertise to design and develop dynamic graphic, web, and mobile application components. Demonstrated capabilities as both an individual contributor and creative leader. Highly adept in wireframing, frontend markup, brand awareness, and motion graphics. Exemplary communication skills with complementary multilingual capabilities. Excels in demanding, fast-paced environments.

EXPERIENCE

CrowdFlower, UX/UI Designer

San Francisco, CA | November 2015–Present

- Conducting user research, creating wireframes, high fidelity mockups, tech specs, resources, and guides for product upgrades.
- Collaborating with product and platform teams to create new features across customer platform, including Quality Control page, Launch page, Admin pages, and Machine Learning section of application.
- Taking a leadership position for the upgrade of the contributor platform, including extensive user research, new brand guidelines, and updated platform UX.
- Working closely with marketing and product teams to develop brand guidelines, graphic design and marketing collateral, and iconography to establish CrowdFlower brand identity.
- Recipient of the CrowdFlower Humility Award in recognition of exceptional team contributions.

Avant LLC, UX/UI Designer

San Francisco, CA | March 2010–November 2015

- Worked on a variety of creative and technical products for startups and established companies, including GE Healthcare, Comcast, FrontRange, Google, and The Computer History Museum.
- Held a lead role in supporting key client, MyBrainSolutions, an Australian based company, in numerous UX/UI initiatives including a complete website redesign, a web application that provided a mental health assessment, companion mobile applications (Android/iOS), and a companion clinician's dashboard. Ultimately facilitated client's success in penetrating the US market.
- Led design efforts focused on defining scope and navigational flow of the WestEd Tracker app.
- Led design efforts for New York Writes Itself; a multiple award-winning project that includes Clio Awards for Branded Entertainment and Content, Cannes Lions Festival Awards for Branded Entertainment, and a National ADDY Award for the Judge's Choice Award Category.

The Vega Project, Design Intern

San Francisco, CA | November 2009–February 2010

- Employed expertise to create web, branding, graphic design, and visual assets to support a diverse portfolio of websites for small businesses.

Additional professional experience as a Freelance Designer

EDUCATION

Academy of Art University

San Francisco, CA | 2007–2009

Bachelor of Fine Arts

Web Design and New Media

SKILLS

Product Design

Mobile & Web Apps

Visual Design

Intuitive Interfaces

Rapid Prototyping

Wireframes

Brand Awareness

Logo & Icon Design

Motion & Web Graphics

Strategic Planning & Analysis

User Research & Usability Testing

Problem Resolution

TECHNICAL

Sketch

InVision

Illustrator

Photoshop

InDesign

AfterEffects

Fireworks

HTML/CSS

Javascript

LANGUAGES

English

Russian

HOBBIES

Fine Art

Illustration

Traveling